STATE OF EMPLOYMENT: VETERANS

15 ORGANIZATIONS THAT EMPLOY VETERANS WERE ASKED:

**HOW DIFFICULT IS IT TO RECRUIT VETERANS?**

- **4** out of ten

**HOW DIFFICULT IS IT TO RETAIN VETERANS?**

- **2.5** out of ten

**VETERAN UNEMPLOYMENT**

- United States: 6.0%
- Florida: 5.6%
- Manatee: 5.2%
- Sarasota: 5.3%

**ONLINE SURVEY WITH 38 PARTICIPATING ORGANIZATIONS**

- **27%** had a written goal strategy or objective to recruit veterans
- **69%** expressed interest in hiring more veterans
- **43%** partnered with community agencies
- **11%** applied for/received government incentives for hiring veterans

**SUCCESSFUL STRATEGIES**

- **14** most mentioned: Job Fairs

**CHALLENGES**

- **12** most mentioned: Lack of knowledge that company provides training

**POTENTIAL STRATEGIES**

- **15** most mentioned: Partner with local groups to do outreach

- **19** successful strategies: Offer good wage and benefits
- **6** challenges: Medical and other issues
- **6** potential strategies: Strengthen relationships with external groups

**UNITED STATES**

- **Sarasota**: 6.0%
- **Manatee**: 5.6%
- **Florida**: 5.2%
- **United States**: 5.3%

**POWERED BY SCOPE**
Manatee and Sarasota counties are located on Florida's southwest gulf coast. In 2014, Sarasota County’s population of 396,962 and Manatee’s population of 351,746 ranked fourteenth and fifteenth respectively among Florida’s 37 counties (www.florida-demographics.com). These two counties form the region served by Goodwill Manasota, a non-profit organization that changes lives through the power of work. Goodwill Manasota’s initiatives currently focus on two groups in the community that face challenges in finding employment: military veterans and persons with physical or mental disabilities.

For more information visit: www.experiencegoodwill.org
State of Employment: Persons with Disabilities

9 organizations that employ persons with disabilities were asked:

How difficult is it to recruit persons with disabilities?

- 7.5 out of ten

How difficult is it to retain persons with disabilities?

- 3.8 out of ten

Successful strategies most mentioned:
- Agency partnerships
- Get the word out

Challenges most mentioned:
- Having job openings that require physical abilities
- Reaching a mutual understanding of abilities and expectations

Potential strategies including:
- Accommodating disabilities as needed
- Help wanted

Successful strategies most mentioned:
- Increase contact with employee’s parent or job coach

Challenges including:
- Increase contact with employee’s parent or job coach

Potential strategies including:
- Accommodating disabilities as needed

Online survey with 38 participating organizations

- 31% had a written goal strategy or objective to recruit persons with disabilities
- 53% expressed interest in hiring more persons with disabilities
- 17% partnered with community agencies
- 5% applied for/received government incentives for hiring persons with disabilities

United States
- Sarasota
- Manatee
- Florida
- United States

Unemployment rates:
- United States: 12.6%
- Sarasota: 9.5%
- Manatee: 11.3%
- Florida: 11.2%
- United States: 11.5%
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